



**WE ARE THE DIFFERENCE  
MAKERS. THANK YOU FOR  
BEING ONE OF THEM.**

**BUILDING STRONG KIDS CAMPAIGN 2010**

## **BASHOR SUPPORTS YMCA, SEEKS YOUR HELP**

By Barb Bashor  
ERA Tradewind Real Estate

Twenty five or so years ago, I was a single mom raising my young son, making \$11 an hour. Money was very tight, and providing childcare for my son was a real challenge. A considerable one in fact. A YMCA scholarship would have made such a difference at that time in my life.

When I was contacted by a past client to be on his team for the YMCA's Building Strong Kids Annual Scholarship Campaign this spring, it was an easy decision. What a great feeling to know we're a positive influence in the lives of children, and making sure that local, low income families who need help with childcare, receive it. And to make sure that families who want their child to get off to a great start have an option.

I'm also concerned, like many of you, that so many of our kids are sitting at home by themselves after school – because both parents must work. These are also the hours when kids are most at risk for destructive behaviors.

That's another place where the YMCA jumps in -- and provides safe, nurturing after school programs. Right now, about 75 children attend Y Afterschool on scholarship, but with the community's help, the Y can offer even more slots to belong.

Still another area concerns me greatly – and no doubt you've read the headlines. This generation of children may face a shorter, expected life

span than their parents. In fact, childhood obesity threatens the future of many children in this community.

The Ed & Ruth Lehman YMCA is committed to building communities where all kids learn, grow and thrive. That's why they offer programs for the whole family – because when you get everyone moving, everyone benefits.

In 2009, YMCA scholarships helped nearly 700 local families. **Every penny** went towards scholarships so that children can participate in youth sports, after school programming and summer camp.

But right now, in 2010, we need to do more. Much more.

Please join me and make your gift today. I'm only a phone call away either on my cell, 303-775-2994 or at my office, 303-684-6336. If you prefer, you can also email me at Barb@BarbBashor.com. I'll be more than happy to drop by and pick up your gift. Just let me know how I can help you, help us.

Other options are giving online at [www.longmontymca.org/donate](http://www.longmontymca.org/donate), or mailing your gift to The Ed & Ruth Lehman YMCA, 950 Lashley St., Longmont CO 80504. Attn: Development Office.

Whichever way you choose, we're very grateful for you and your participation. Together, we are the difference makers!